

Driving technology as an amenity

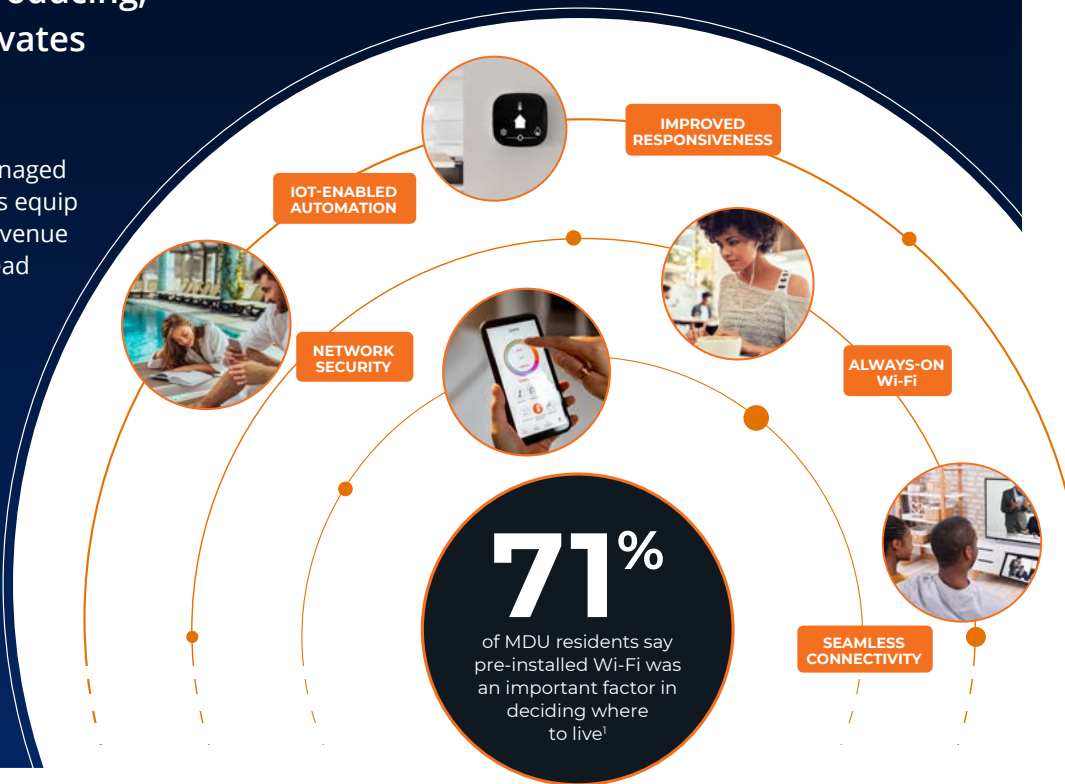
Simply and profitably offer always-on Wi-Fi throughout MDU properties.



Transform MDU technology into a revenue-generating, profit-producing, brand-building asset that elevates long-term property value.

As the pioneer and standard-bearer for managed Wi-Fi in MDU properties, RUCKUS® solutions equip owners and developers with a promising revenue stream that simultaneously reduces overhead and enhances the resident experience.

Only RUCKUS technologies deliver the complete solution that is purpose-built to meet your current and future connectivity needs.



¹ National Multifamily Housing Council (NMHC)/Kingsley Associates. 2020 Apartment Resident Preferences Report.

Learn more today

Explore how RUCKUS solutions can help you deliver exceptional connectivity experiences to your MDU property residents and staff.

www.commscope.com/solutions/solutions-by-industry/multi-dwelling-units/

\$11.5 billion
in 2022 revenue potential for smart and IoT systems in MDU properties²

REVENUE OPPORTUNITY

Elevated resident experiences

Our always-on, high-performance Wi-Fi connectivity is available as soon as a resident moves in. This makes a strong first impression and reduces the risk of unreliable access when provided by multiple siloed networks. Owners can even make Wi-Fi calling an option as a workaround for 4G/5G limitations. The RUCKUS IoT suite paves the way for next-gen “smart” door lock, thermostat, appliance and lighting control and more — conveniences that residents will appreciate.

Greater building efficiency

Receiving technology, services and support from a single connectivity provider takes less time to manage. Maintenance teams can complete resident move-in procedures and service calls much more rapidly with property-wide connectivity, freeing up more time to focus on other tasks and decrease truck rolls. IoT-enabled automation and usage insights also reduce the building’s energy footprint while producing data for analytics and reporting. And in the rare event an issue arises, the RUCKUS support team is always available to help.

LOWER OPERATING COSTS

Improved property value

By growing revenue even in fully occupied buildings and reducing overhead through property-wide Wi-Fi and IOT-enabled efficiencies, MDU property owners/developers have a powerful new tool for improving NOI performance. In addition, they can elevate brand visibility by offering the smart, resident-centric buildings the marketplace demands — properties that will continue to increase in value well into the future.

Flexibility for the future

RUCKUS software and hardware is engineered to support current and future connectivity standards, protocols and technology, featuring open compatibility with systems and devices from third-party providers. This helps to ensure properties can immediately leverage the latest innovations to stay on the cutting edge for years to come. MDU technologies including CommsScope® Rapid Fiber are designed to assist vintage properties with the cabling and infrastructure needed to offer the latest connected experiences to residents.

² Continental Automated Buildings Association (CABA). Connected multi-dwelling units and Internet of Things, landmark research project. 2017: 22.



The 4th utility

Centralized, always-on Wi-Fi adds efficiency, convenience and security throughout the MDU property — from individual units, common spaces and the business office to the surrounding grounds and parking areas.

